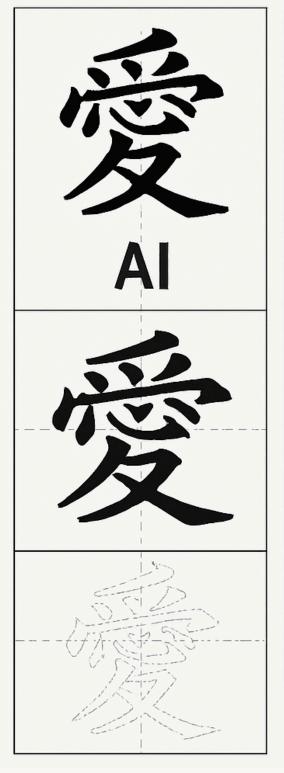


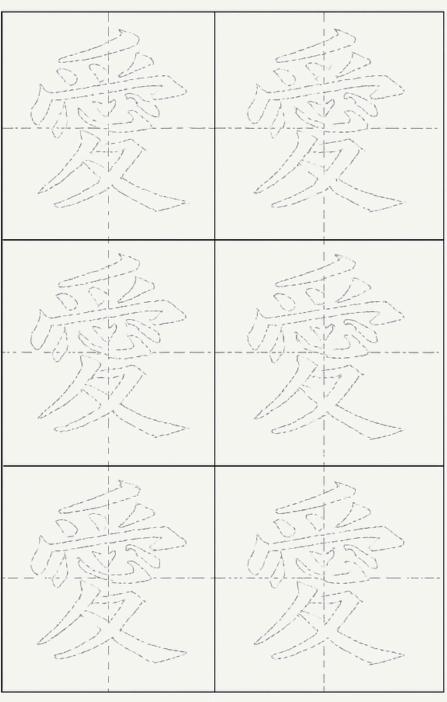
# HOW TO WRITE THE JAPANESE KANJI FOR LOVE



### 愛(AI)

THE KANJI 愛 MEANS LOVE IN A DEEP, EMOTIONAL, AND OFTEN UNCONDITIONAL SENSE. IT REPRESENTS STRONG FEELINGS OF AFFECTION, SUCH AS THE LOVE BETWEEN FAMILY MEMBERS, PARTNERS, OR EVEN TOWARD HUMANITY. IT'S A POWERFUL AND POETIC WORD OFTEN USED IN LITERATURE, SONGS, AND FORMAL EXPRESSIONS OF LOVE.

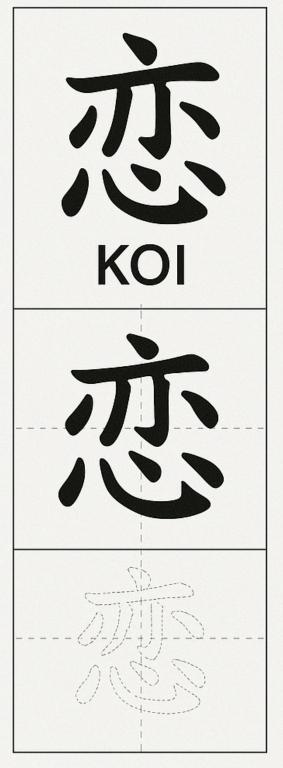


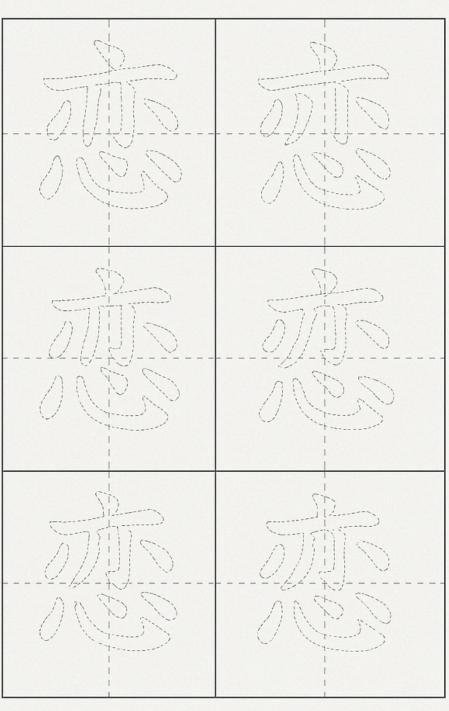




## 恋(KOI)

THE KANJI 恋 ALSO MEANS LOVE, BUT IT'S MORE ABOUT ROMANTIC FEELINGS OR LONGING. IT'S OFTEN USED TO DESCRIBE THE BUTTERFLIES-IN-YOUR-STOMACH KIND OF LOVE — LIKE A CRUSH OR ROMANTIC DESIRE. IT'S FREQUENTLY USED IN THE WORD 恋人 (KOIBITO), MEANING "LOVER" OR "PARTNER."



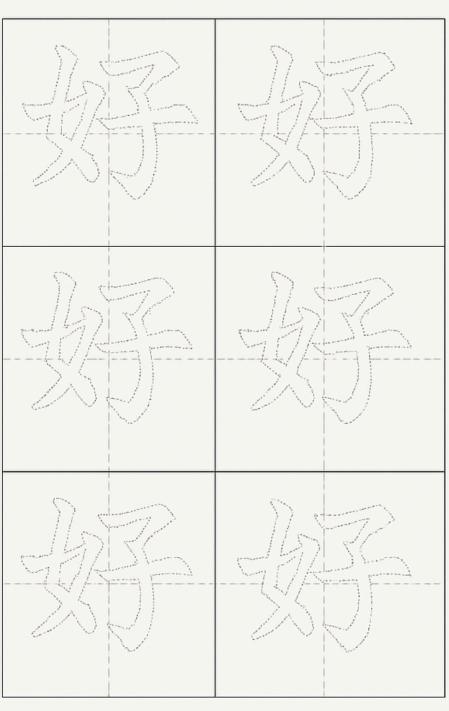




# 好き(SUKI)

好き MEANS LIKE OR TO LIKE, AND IT'S THE MOST COMMON WAY TO EXPRESS AFFECTION OR PREFERENCE IN JAPANESE. IT CAN BE USED FOR PEOPLE, OBJECTS, HOBBIES, OR FOOD. FOR EXAMPLE, "I LIKE YOU" IS 君が好き (KIMI GA SUKI), AND "I LIKE SUSHI" IS 寿司が好き (SUSHI GA SUKI). IT'S CASUAL, VERSATILE, AND GREAT FOR EVERYDAY CONVERSATION.









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